## Partnering for the Future LAN SUMMIT Health Care Payment Learning & Action Network

**302 Panel:** Integrating Prescription Drug Expenditures in New Payment Models: Challenges and Successful Strategies

OCTOBER 22, 2018 SHERATON TYSONS HOTEL TYSONS, VA

## Welcome



#### **Mark McClellan**

Director, Robert J. Margolis Center for Health Policy, Duke University



OCTOBER 22, 2018 | SHERATON TYSONS HOTEL | TYSONS, VA

## "Value-based" payments for drugs

- Evidence-based price contracts link the price of a product to existing evidence of effectiveness and potential value for specific uses of that product.
- Outcomes-based contracts link payment for medical products to that product's actual performance in a patient or a population. The arrangements can potentially allow payers, manufacturers, providers and health systems to align their financial stakes directly with the real-world outcomes of the medical product.

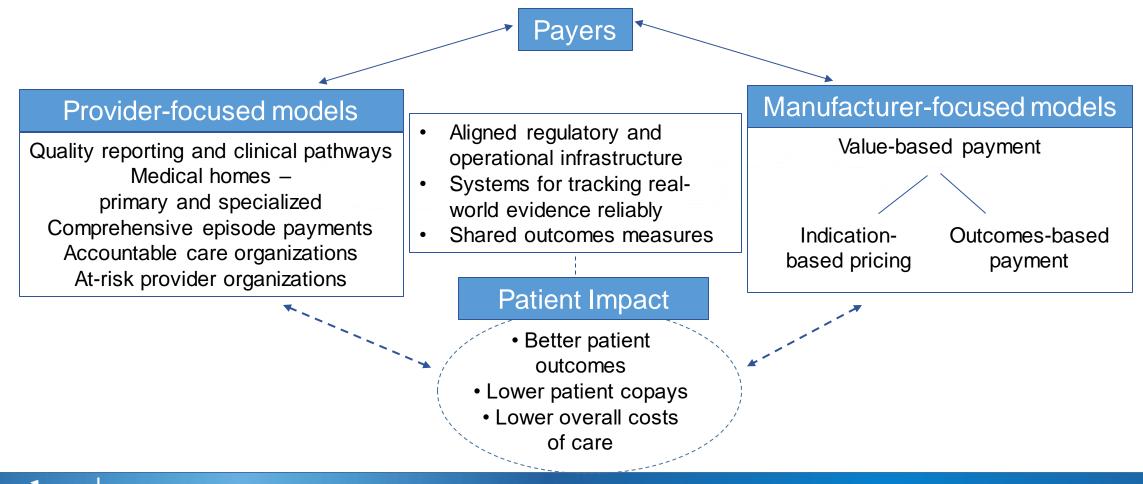
# Conceptual Framework for Value-Based Payment Arrangements for Medical Products with Select Examples

	Evidence-Based Price Tied to expected value	Outcomes-Based Contracts Tied to patient/population outcomes	
Category 1	Category 2	Category 3 Limited shift from FFS	Category 4 Substantial shift from FFS
<ul> <li>FEE-FOR-SERVICE</li> <li>Vast majority of CV drug volume</li> <li>Low co-pay generics (e.g. statins, diuretics, ACE inhibitors)</li> <li>Formulary tiers and utilization review to target use of more costly drugs</li> </ul>	<ul> <li>LINKED TO PRIOR EVIDENCE</li> <li>Indication-specific pricing based on available evidence for new products</li> <li>Entresto – Novartis/Cigna and Aetna</li> <li>Effient – Eli Lilly/ Humana</li> </ul>	<ul> <li>3A: LIMITED OUTCOME- BASED REBATE</li> <li>Symbicort - Astrazeneca/UPMC</li> <li>Repatha - Amgen/Harvard Pilgrim</li> <li>Repatha - Amgen/CVS</li> <li>Praluent - Sanofi- Regeneron/Cigna</li> <li>3B: MEANINGFUL OUTCOME MEASURES</li> <li>May include measures such as clinical and cost outcomes</li> </ul>	<ul> <li>4A: PARTIAL POPULATION-BASED</li> <li>May include partial PMPM tied to performance for a population</li> <li>None</li> <li>4B: FULLY POPULATION- BASED</li> <li>May include a subscription model: PMPM linked to outcomes across a population</li> </ul>

UKE MARGOLIS CENTER

Source: Duke-Margolis Value-Based Payment Consortium for Medical Products, 2018

# Aligned provider, manufacturer, and patient value-based payment arrangements



KC MARGOLIS CENTER

#### Implementation Challenges for New Payment Models for Prescription Drugs

- Defining "Higher Value"
- Alignment
- Administrative/Operational
- Regulatory
- Uncertainty and Risk
- Supporting Evidence

MARGOLIS CENTER FOR HEALTH POLICY MARGOLIS CENTER for HEALTH POLICY

# **Panel Speakers**



#### Surya Singh

Vice President & CMO for Specialty, CVS Health



#### Peter Juhn

Vice President, Global Value-based Partnerships, Amgen



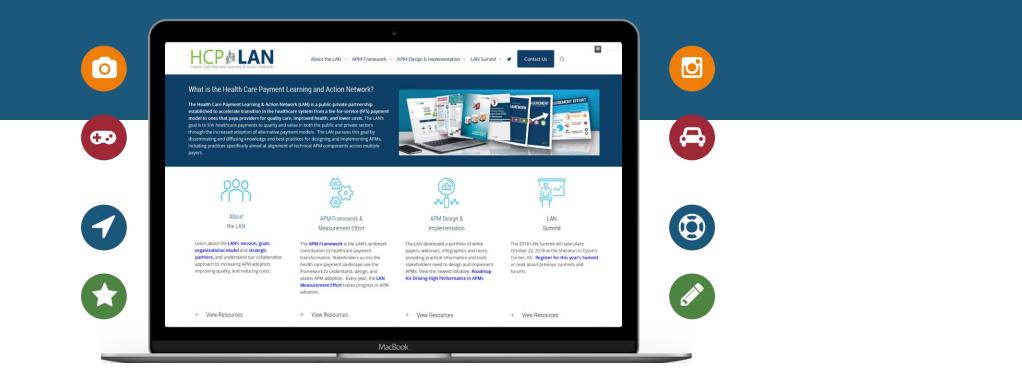
#### **Donna Cryer**

President & CEO, Global Liver Institute



OCTOBER 22, 2018 SHERATON TYSONS HOTEL TYSONS, VA

## Visit the LAN Website for our Resources https://hcp-lan.org/





OCTOBER 22, 2018 | SHERATON TYSONS HOTEL | TYSONS, VA

# **Exit Survey**

We want to know what you think!

Please take a moment to complete the exit survey so we can continue to improve and enrich the LAN. Use the link in *Guidebook* for this session to provide us your feedback.



# **Contact Us**

We want to hear from you!



www.hcp-lan.org



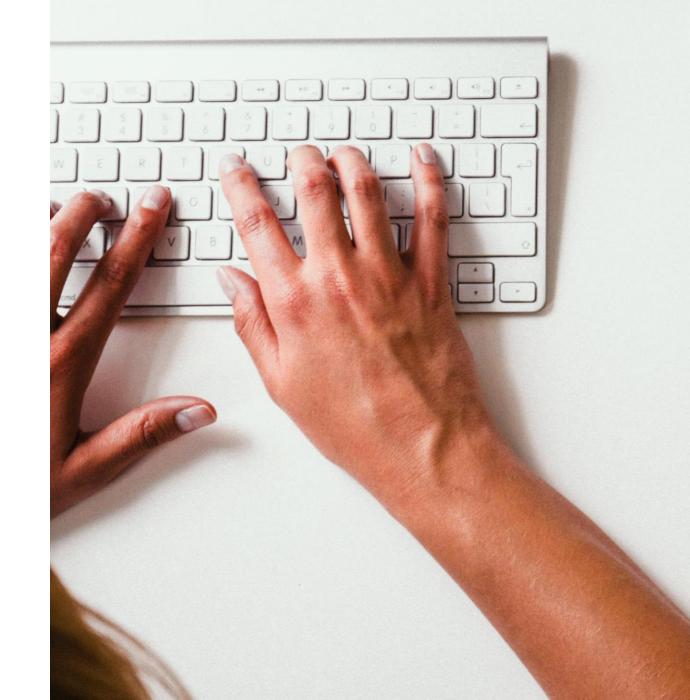
@Payment\_Network



PaymentNetwork@mitre.org



Search: Health Care Payment Learning and Action Network



## Partnering for the Future LAN SUMMIT Health Care Payment Learning & Action Network

## **Thank You!**

OCTOBER 22, 2018 | SHERATON TYSONS HOTEL | TYSONS, VA